

JESSI PUTNAM

GRAPHIC DESIGNER

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Rochester, NY
(585) 313-0941

STUDIO EXPERIENCE

Art Director | 2015–Present

Catalyst

Creative Director: Ken Fitzgerald

- Print Design and Production
- Web Design
- Branding
- Direct Mail
- Marketing
- Strategy and Concept Development
- Copywriting
- User Experience Design
- Client Relations

Undergraduate Teaching Assistant | 2015

SUNY New Paltz | Printed Books and Visual Language

Associate Professor: Arthur Honer

Guest Lecturer: Saki Rizwana

- Collaborated with professors on lecture planning
- Provided students with feedback
- Demonstrated skills in After Effects, Illustrator, InDesign, and book binding

Gallery Intern and Graphic Designer | 2014

Rochester Contemporary Art Center

Executive Director: Bleu Cease

- Gallery Management
- Patron Interaction
- Curatorial design
- Advertisement and Social Media
- Research

FREELANCE

Terence Corrigan Designs | 2016

Web design, branding and print design

New York, NY

The Shakespeare Folio Project | 2014

Web design, branding, database development, research, and user experience design

New Paltz, NY

EDUCATION

Bachelor of Fine Arts in Graphic Design

State University of New York at New Paltz, NY

GPA: 3.84

SKILLS

Software | Adobe CC: InDesign · Illustrator · Photoshop · Edge Animate · Premiere · Hype · HTML · CSS · PHP · SQL Database · Wordpress · Microsoft Office · iMovie · Finalcut Pro · Digital Publishing Software · SharePoint

Other | User Experience Design · Research-Based Design · Packaging Design · Print Production · Web Design · Book Binding · Curatorial Knowledge · Installation Display · Fine Arts · Photography · Hand Lettering · Creative and Copywriting · Marketing

ACTIVITIES

NCAA Division III Cross Country | 2011–2015

2014: Team Captain

2012: Coaches Award

2011: Rookie of the Year

2011–2014: NCAA Scholar Athlete

New Paltz Honors Department | 2011–2015

3.5 GPA requirement, discussion-based honors seminar classes, community service requirement

Chi Alpha Sigma Honors Society | 2014–2015

NCAA varsity athletics and academic excellence

Design Society Secretary | 2012–2015

On-campus graphic design organization, collaborative community-based projects, team management, client interaction, and project development

AIGA Member | 2015–Present

The American Institute of Graphic Arts, active member of the Rochester AIGA chapter